



# ERA Membership Application - Latin America

2000 North 14<sup>th</sup> Street, Suite 300 • Arlington, VA 22201 • t. 703.841.1751 • f. 703.841.8290 • [www.retailing.org](http://www.retailing.org)

**Electronic Retailing Association**  
*Leaders in Direct-to-Consumer Commerce*

## Contact Information

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

## Membership Dues

(You are required to completely fill out this application completely to be eligible for membership.)

### DIRECTIONS:

- All dollars are in U.S. dollars and total payment is due with this application. There are no dues installments for this category.
- This dues category is restricted to ownership of companies whose main office is based in Mexico, Central America or South America.
- Members in this category do not have the right to vote, run or be considered for the board of directors or to chair a program committee or any council other than the Latin America Council.
- Membership term is one year from approval date.
- Membership is contingent upon approval by ERA's board of directors.
- Prospective members with dues in arrears and/or outstanding balance(s) with ERA and Electronic Retailer magazine are not eligible for membership until the outstanding balance is paid in full.
- Subsidiaries wholly owned by a parent organization that join under the parent's name must pay dues according to the parent company's revenues.
- Members agree to abide by ERA's membership policies and procedures as outlined on [www.retailing.org](http://www.retailing.org).

<b>Latin American Dues</b>
<b>\$1,500</b>

## Payment Information – Please Select

Check#: \_\_\_\_\_

(make Payable to the Electronic Retailing Association in U.S. Dollars)

VISA                      Master Card                      AMEX

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_/\_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

## Signature & Dues Affidavit

The ERA board of directors approved the following affidavit for signature by each new and renewed member of ERA.

We, (print company name) \_\_\_\_\_, hereby attest that we are a Latin American company and our main office is officially located in Mexico, Central America or South America.

The undersigned applies for membership in the Electronic Retailing Association (ERA) and certifies that all statements made in this application are correct and, if elected to membership, agrees to abide by the association's bylaws, membership policies and procedures, code of ethics and self-certification program. The applicant's sole and exclusive liability under this membership application and dues affidavit is that failure to comply with the aforementioned may result in immediate and automatic termination of ERA membership by the board of directors. Members also agree to abide by the Electronic Retailing Self-Regulation Program (ERSP) and the ERA Counterfeiting Fact Finding Program. The applicant's sole and exclusive liability under this membership application and dues affidavit is that failure to comply with ERSP and/or the ERA Counterfeiting Fact Finding Program will result in immediate and automatic termination of ERA membership without consideration by the board of directors. Your dues are not refundable upon termination for any reason.

Signature \_\_\_\_\_

Date:

\_\_\_\_\_



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Additional Company Contacts (if different from the primary contact listed on page 1)

Meetings/Conferences	Email:
Government Affairs (eg. General Counsel)	Email:
Public Relations	Email:

Company Description (to be included in member directories)

Committee and Council Involvement

ERA will automatically place you on the Latin America Council. You can opt out by contacting ERA's membership department at 703.841.1751. You can sit on any of the committees and councils listed below as well. Committees administer the yearly strategic goals adopted by the board of directors. Councils collaborate and share industry trends and issues. More information and descriptions can be found at [www.retailing.org](http://www.retailing.org).

<b>Committees</b>	<b>Contact Email Address</b>
Government Affairs	Email:
Public Relations	Email:
Membership	Email:
Education	Email:
Meetings & Conventions	Email:
<b>Councils</b>	<b>Contact Email Address</b>
Internet & Emerging Technology	Email:
TV	Email:
Radio	Email:
U.S. Hispanic	Email: