



Electronic Retailing Association
Leaders in Direct-to-Consumer Commerce

Board Nominee Application Form and Honor Statement

Due Date: Tuesday, January 31, 2017

ERA Member Company Name: _____

ERA Member Type: _____ Retailer/Marketer or _____ Supplier

Nominee Name: _____

Nominee Title: _____

Company Name: _____

Street Address: _____

City, State, Zip: _____

Country/Province: _____

Office Phone Number: _____ Cell Phone Number: _____

Email: _____

Years of experience in the direct to response or direct to consumer industry: _____

Prior and current volunteer experience with ERA (include all roles including dates of service): _____

Is your company paying ERA member dues at the correct level for your company's annual revenues? Yes No

Prior and current non-profit board experience (include names of organizations, roles and dates of service): _____

Does your company have a process for fostering participation in ERA by employees or others? _____

Financial Commitment

I acknowledge the financial commitment to serving on the ERA Board of Directors as outlined in the ERA Guide for Nominees for Election to the Board of Directors. *Please initial* _____.

Honor Statement:

I attest that all of the information I have provided to be used in the candidate selection process is true and verifiable. I agree that, if selected to be interviewed for a Board seat position, I will make myself available to be interviewed at the ERA Great Ideas Summit in San Juan, Puerto Rico (February 27 – March 1, 2017) or the Government Affairs Fly-in in Washington, DC (May 2017). Phone interviews may be scheduled in lieu of in-person interviews based on the availability of Nominating Committee members and if requested in advance of the scheduling process.

Signature: _____ Date: _____

Checklist of documents to be returned:

- ✓ Application Form/Honor Statement
- ✓ Resume
- ✓ Photo (high resolution in .tif, .eps, or .jpg)
- ✓ Letter of Intent
- ✓ Issue Statement

Deadline for receipt by ERA is Tuesday, January 31, 2017. Send the above documents via email to:
Michelle Spencer, mspencer@retailing.org